

# Responsible Use of Artificial Intelligence

July 2025



# Exxat's Responsible Use of AI Statement

At Exxat, we believe in the transformative power of technology, but also in the responsibility that comes with it. As Artificial Intelligence (“**AI**”) becomes increasingly woven into the fabric of higher education, we are committed to ensuring its use enhances, but does not replace, human decision making while safeguarding trust, and aligning with our mission to empower institutions and elevate user experience.

AI, when applied thoughtfully, can help institutions operate efficiently, uncover deep insights, and drive meaningful impact. However, we recognize that the use of AI may pose risks to our operations and customers. That is why we have adopted *six core commitments*, aligned with our core values of trust, transparency, and impact, to inform our employees and customers of the guidelines that Exxat adheres to in its design, development, deployment, and use of AI tools and applications (“**AI Tools**”) to ensure that our use of AI Tools meets legal and regulatory requirements and promotes and protects the safety and well-being of our customers:

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## 1. Solving Real Challenges

We focus our AI efforts on solving the most crucial challenges faced by higher education professionals. Instead of implementing AI Tools for the sake of novelty, we adopt AI Tools with purpose. We deploy AI Tools where they can make a real difference, whether by reducing administrative burden, accelerating data interpretation, or supporting continuous improvement. At Exxat, every AI-driven enhancement is guided by the core question: *Will this help institutions focus more on what matters most?*

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## 2. Transparency & Explainability

Trust demands transparency. We are committed to openly communicating when and how AI Tools are used in our solutions, whether third-party models are involved, and what data is processed or stored. We also make reasonable efforts to provide visibility into the processes, algorithms, and mechanisms that our AI Tools use to make decisions. Our goal is to ensure that our customers can make informed decisions about how AI Tools impact their experience.

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### 3. Ethical & Fair Use

Fairness, accessibility, and inclusivity are built into our AI Tools development process. We actively mitigate bias by regularly reviewing input data for representativeness and testing models for disparate impacts across different user groups, monitor outcomes by tracking key performance metrics and conducting periodic audits to ensure the AI Tools continue to perform as intended. At each step, we endeavor to ensure that our work aligns with institutional values and global regulations to ensure equitable outcomes for all users.

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### 4. Privacy & Consent

At Exxat we treat our customer's personal information with extreme care. Our use of AI Tools is strictly governed by our [Privacy Policy](#), clear consent practices, and robust security protocols.

We ensure our data usage is in accordance with applicable laws and with customer consent. We also work with AI vendors who have agreed not to use our customers' data to train their models.

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### 5. Human Oversight

To control and maintain reliability, any AI-generated content, suggestion, or action will be clearly marked as such and subject to human review and control. We avoid replacing human judgment by reserving decisions including those affecting security, health, safety, legal rights, or access to essential services – for human review and oversight. We also ensure our users always retain the ability to evaluate, modify, or reject AI-generated outputs.

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### 6. Equitable Access

We are committed to making AI Tools available to institutions of all sizes, ensuring no one is left behind in the AI transformation. Our goal is to democratize the benefits of AI across the higher education community.

*This statement reflects our current approach to the responsible use of AI and is intended to provide a general overview of our values and practices. It is not a substitute for our Privacy Policy or any specific disclosures we may provide about how we use AI in particular products or services. As AI technology and related regulations continue to evolve, this statement may be updated to reflect new developments. We remain committed to listening, learning, and iterating—always guided by our core values of trust, transparency, and impact.*